



2024 Sarpy County Fair & Agricultural Society Sponsorship Opportunities

The Sarpy County Agricultural Society will be hosting the 87th Annual Sarpy County Fair **July 31 – August 4, 2024** at the Fairgrounds in Springfield, Nebraska. We are presenting a variety of sponsorship opportunities to our local community, which includes individuals, businesses, and corporations. Your sponsorship commitment will be incorporated into the many events being offered at the 87th Annual Sarpy County Fair.

The 87th Annual Sarpy County Fair will include the following events hosted in the rodeo arena: Mutton Bustin' and Extreme Bull Ride on Wednesday night followed by the 4H horse events on Thursday evening. The sellout Rodeo on Friday and Saturday evening and Sunday afternoon will offer the garden tractor pull.

In the Motor Sports Arena, we will host an Open Truck & Tractor pull on Wednesday evening. Thursday will offer the return of Nebraska Bush Pullers and Pro Pulling Series Truck & Tractor Pull. Event details for Friday and Saturday night are still being determined. Our Motor Sports Arena events will end on Sunday night with the crowd-pleasing Demolition Derby.

In addition to the events listed above, there are a number of other free family-friendly activities. The Sarpy/Douglas County 4-H host the 4-H static entry building, as well as the 4-H livestock buildings in the middle of the grounds. These entries and displays showcase the talent and skills of our local children. Saturday morning offers a Kiddie Parade, and the Grand Parade, followed by the popular foot races, animal scramble and soaped pig contest. There are numerous commercial booths and vendors located throughout the grounds, and the open class building that displays a variety of talents from our Sarpy County Residents. The open-air facility has a variety of free family friendly events offered each day of the fair. The carnival has designated times of wristband hours, which allow for unlimited rides for a set price. With all these offerings, there is also an abundant supply of fair food and fun for all ages!

We offer several levels of sponsorship opportunities to fit the exposure and budgets of individuals and businesses. We hope you will invest in a sponsorship opportunity that will be on display and recognized at these upcoming events!

All sponsorship payments are due before June 1, 2024. If payment is not received before this date, all advertising will be removed from the Sarpy County Fair Website and Social Media promotions. If payment is received after the deadline for sponsorship, we will consider it a

donation, and no sponsorship package will be distributed. No refunds will be given for sponsorships that miss the print deadline.

Sarpy County Ag Society shall not be liable for any costs or damages if for any reason advertising fails to be published.

Sarpy County Ag Society shall have no liability for errors in type/advertisement.

All contents of advertisements are subject to Sarpy County Ag Society approval.

For 2024, we do not intend to display banners in the south arena, instead sponsors will be displayed on the big screen (6'6" X 13" long 15' Diagonal) that will be set up track side.

The sponsorship packages are presented in a sponsorship table which is included below, to make the differences in the packages simpler to recognize.



2024 Sponsorship Packages

Sponsorship Benefits

	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$2,000	\$1,000	\$500
Entry into Saturday Morning Parade	✓	✓	✓	✓	✓	✓
Announcer Recognition	✓	✓	✓	✓	✓	✓
Website Recognition with link	✓	✓	✓	✓		
Website Recognition without link					✓	✓
Sponsor Logo on North & South Arena Screen	✓	✓	✓	✓		
1 Year sign on Sign Board	✓	✓	✓	✓		
Vendor/Booth Space on Grounds during fair*	✓	✓	✓	✓		
General Admission Event Tickets	40	20	12	8	4	2
VIP Parking Passes	8	4	3	2	1	
Sponsor Logo on Printed Material	✓	✓	✓	✓		
Sponsor Name on Printed Material					✓	
Sponsor marketing giveaway at approved event	✓	✓	✓			
Short Video Only (no sound) Commercial Spot on South Arena Screen. <small>Video Provided by Sponsor.</small>	✓	✓				
5 Minute presentation time at approved event	✓	✓				

- \$300 Sponsor One Year on Sign Board @ Fair Office North Side 16"X20" NEW SIGN
- \$250 Sponsor One Year on Sign Board @ Fair Office North Side 16"X20" RENEAL

To Become A Sponsor, Visit Sarpyfair.com

- In Kind & Non Monetary Donations-All donations are welcome and appreciated. The Sarpy County Ag Society is a Non-Profit 501c3 Corporation. All Donations are tax deductible.
- \$1000+ Sponsors 3X5 Banners are able to be hung, will be placed throughout fairgrounds if provided. Drop off and Pick up of banners is the sponsor's responsibility.

*Sponsorship booth offering dependent on booth chairman's approval.

Online sponsorship submissions and payments are also being offered, visit sarpyfair.com for the details!

Scan QR code below to directly access sponsorship pages:

Sponsorship 500 Sponsorship 1000



Sponsorship 2000 Sponsorship 3000



There are numerous opportunities to be an event and/or class sponsor for the events being held this year. Please contact Nichole at njansen1974@aol.com or 402-332-0028 for additional information.

Banner size for north arena MUST be 3' x 5' vinyl. Non 3' x 5' banners will be displayed in available space on grounds. Banners to be displayed in the north arena will need to be dropped off at the Fair Office drop box between July 12th – July 19th. The Fair Office drop box will be on the south side of the building, near the west door.

**Visit our website, www.sarpyfair.com, for more information.
Thank you for your sponsorship and look forward to seeing you this summer!**



2024 Sarpy County Agriculture Society Sponsorship Form

Sponsor Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Level of sponsorship: _____

Enclosed is my check for \$ _____

Please make checks payable to: Sarpy County Ag Society

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Logos & Commercial Spots will need to be emailed to njansen1974@aol.com by July 1st to allow enough time to load files into the screen display system. It works best if Logos/Ads are business card format.

Please submit payment to:

Sarpy County Ag Society

PO BOX 82

100 Main Street

Springfield, NE 68059

Questions, please email njansen1974@aol.com